



Western Counties Ski Club

PHOTOGRAPHY POLICY

Introduction

The photography of all athletes at WCSC training or associated events is subject to the Data Protection Act 1998 regarding the rights of individuals to have information of a personal nature treated in an appropriate manner and the Human Rights Act 1998, protecting the privacy of individuals and families. WCSC makes it clear that it recognises the issues of child protection and personal privacy – these issues are controlled and maintained by the WCSC Club Welfare Officer (CWO).

WCSC means Western Counties Ski Club

'Photography' includes photographic prints, transparencies and still digital images; also *'videos'* include video, film and moving digital images.

'Events' means any function, meeting, training session or competition of any nature, whether organised, supported or sponsored by WCSC by any means whatsoever, wherever children or young people or other vulnerable groups are the responsibility of WCSC or their staff.

'Parent' means any person with parental rights, responsibility or *in loco parentis* in relation to a child or young person.

This document is intended to:

- Facilitate photography for the marketing or promotional purposes of WCSC.
- Respect the rights of the individual.
- Safeguard and protect young children and young persons.
- Allow personal family photography wherever possible.
- Allow WCSC coaches / instructors to use photographic images for training / selection or promotional purposes.

Photography by WCSC Officials

WCSC can involve appointed persons in the photography of children and young persons in relation to:

- Coaching, selections and training aid
- Advertising, publicity and promotional works

Any photography taken by WCSC officials will be stored securely and password protected under the Data Protection Act guidelines. Copyright rests with the photographer.

Photographs by other authorised agencies

WCSC may authorise other agencies or individuals to take and store photographs and videos of athletes.

Other agencies might include:

- Commercial photographers commissioned by WCSC: Copyright rests with the photographer
- The press and other media: Copyright rests with the photographer

Photography officials will be issued with an identification card or lanyard – this must be worn at all times by the official during the relevant event. Persons not issued with this identification will not be permitted to take official WCSC photography. Any such identification cards are not transferrable.

Parental photography

Parental photography forms an enduring part of each family's record of their child's progress, celebration of success and achievement, as well as being an established social practice.

Where practical, arrangements should allow photography to be taken by parents and others attending such events.

Photography will not be permitted where the smooth running of the event and / or health and safety of persons or may be compromised. Parental photography is secondary to the main aims and purposes of events and must not be allowed to interfere with the opportunities for the child or young person to participate.

WCSC reserves the right to refuse photographs being taken if it is viewed as detrimental to the smooth running of the event, or for other reasons.

Parents should always seek to obtain permission for photography of children other than their own if the parent is not a WCSC official. WCSC understands that if a child is training or competing in a team, receiving medals or engaging in competition with other children, then parents' photographs may necessarily include children other than their own and WCSC considers this to be reasonable. WCSC however, reserves the right to

stop parents recording images of children other than their own when reasonable and at any time.

Any issues or concerns regarding photography should, in the first instance, be brought to the attention of the WCSC CWO or the WCSC Chairman, whichever is most appropriate.

Tony Pearson, Chairman & Head Coach
Alison Longhurst, Welfare Officer

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